



**8<sup>th</sup> ANNUAL ART FOR HEART**

**September 8-30, 2018**

# ABOUT ART FOR HEART

In 2011, ART FOR HEART debuted as a fundraising art show benefiting two well-known Chicago foundations: The Polish Museum of America (PMA) and Gift from the Heart Foundation/Dar Serca. This year, Art for Heart promises to return even bigger and better- beginning **September 8<sup>th</sup>, 2018**; now lasting **through September 30<sup>th</sup>**. *As a sponsor, you will have the opportunity to market your products and/or service to a large and captive audience.*

ART FOR HEART — an art show organized by Gift from the Heart Foundation and The PMA — draws over 500 art lovers each year, professionals, students, and families from across the Chicagoland area and beyond. Contemporary Polish artists showcase their paintings, photography and sculptures at the Polish Museum of America. A chance to meet the artists, appetizers, a cash bar and live entertainment ensure that all attendees have a wonderful time.

With the widespread collective support of public officials and local civic organizations as well as a palette of talented artists, ART FOR HEART 2018 promises to continue the show's success. All proceeds from the show and art sales will be evenly distributed between The Polish Museum of America and Gift from the Heart Foundation.

What began as a fledgling collaboration has grown into a strong partnership, with each foundation utilizing its resources to work together to provide an exciting event for Chicagoans.

## ABOUT THE FOUNDATIONS

***Gift from the Heart Foundation***, or Dar Serca, is a non-profit 501 (c) organization that helps children with disabilities receive the medical treatment that they urgently need. The Foundation brings seriously ill and disabled children from European countries to the US and helps them receive high-quality medical care and treatments that are unattainable in their home countries. Over the past 30 years, Gift from the Heart Foundation has helped several hundred children receive modern medical treatments from the highest-quality clinics in the United States.

***The Polish Museum of America (PMA)*** is one of the oldest and largest ethnic museums in the United States. It offers visitors a wide range of exhibits, resources and activities related to Polish history, culture and heritage, as well as Polish-American history. Its all-inclusive exhibits and cultural events are both educational and entertaining while supporting the entire community. Its library and extensive archives have rendered invaluable services to historians, researchers, students and genealogists.

# SPONSORSHIP OPPORTUNITIES

## Supporting Sponsor:

- **\$50+** Single line ad in the commemorative program book and 2 event tickets<sup>1</sup>.
- **\$100+** Business Card ad in the commemorative program book and 2 event tickets<sup>1</sup>.
- **\$200+** Quarter Page ad in the commemorative program book and 2 event tickets<sup>1</sup>.

## Bronze Sponsor Package: \$500+

- Company logo projected in slideshow during event in the "Sabina F. Logisz Grand Hall".
- Company logo positioned on the official event website, [www.artforheartchicago.com](http://www.artforheartchicago.com).
- Half Page ad in the commemorative program book and 2 event tickets<sup>1</sup>.

## Silver Sponsor Package: \$1,000+

- Company logo projected in slideshow during event in the "Sabina F. Logisz Grand Hall".
- Company logo positioned on the official event website, [www.artforheartchicago.com](http://www.artforheartchicago.com).
- Full Page ad in the commemorative program book and 4 event tickets<sup>1</sup>.

## Gold Sponsor Package: \$1,500+

- Company logo projected in slideshow during event in the "Sabina F. Logisz Grand Hall".
- Company logo positioned on the official event website, [www.artforheartchicago.com](http://www.artforheartchicago.com).
- Full Page ad on the inside back cover or one of the middle pages in the commemorative program book and 6 event tickets<sup>1</sup>. The pages are available on a first-come, first-serve basis. Both middle pages may be selected for an additional sponsorship of \$500.

**\*\*Please note: all sponsorship materials must be submitted by August 24<sup>th</sup> in order to appear in printed media; materials submitted after August 24<sup>th</sup> will appear in electronic media only.\*\***

<sup>1</sup> *You will be listed in the Sponsors List at the entrance to the Polish Museum on the day of your selected event (no actual tickets will be mailed). Below is a list of scheduled events that you can choose to attend and have special recognition for sponsoring. Please circle one.*

*a. Opening Night Gala (Sept. 8)*

*b. Family Day (Sept. 15)*

# PAYMENT METHODS

SPONSORSHIP LEVEL \_\_\_\_\_

AMOUNT \$ \_\_\_\_\_

CHECK \_\_\_\_\_ CASH \_\_\_\_\_

VISA/MASTER CARD \_\_\_\_\_ EXP. DATE \_\_\_\_\_

## **Please make checks payable to The Gift from the Heart Foundation**

(All proceeds will be split evenly between Gift from the Heart Foundation and the Polish Museum of America)

\_\_\_\_\_  
CONTACT'S FIRST AND LAST NAME

\_\_\_\_\_  
BUSINESS

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

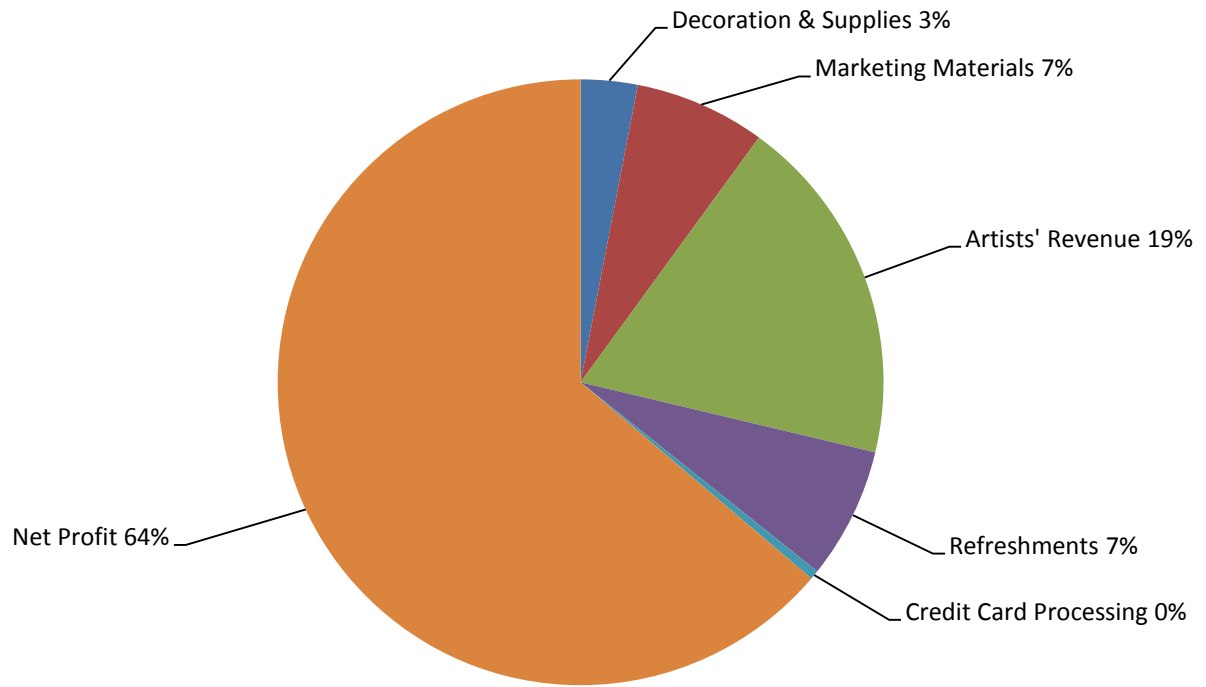
Please return this form along with payment by **August 24<sup>th</sup>, 2018** to:

The Gift from the Heart Foundation  
Attn: Andrzej Wolosewicz  
3860 N. 25th Avenue  
Schiller Park, IL 60176

Logos or artwork may be emailed to: [andrzejwolosewicz@darserca.org](mailto:andrzejwolosewicz@darserca.org)

You will be on the Sponsors List at the entrance to the Polish Museum on the day of your selected event (no actual tickets will be mailed).

## Art For Heart 2017 Revenue Distribution



## CONTACT INFORMATION

[www.artforheartchicago.com](http://www.artforheartchicago.com)

### *Gift from the Heart Foundation/Dar Serca*

3860 N. 25th Avenue

Schiller Park, IL 60176

Telephone: (708) 217-3820

Andrzej Wolosewicz

[andrzejwolosewicz@darserca.org](mailto:andrzejwolosewicz@darserca.org)

[www.darserca.org](http://www.darserca.org)

[www.facebook.com/#!/GiftHeart](https://www.facebook.com/#!/GiftHeart)

[twitter.com/#!/darserca](https://twitter.com/#!/darserca)

### *The Polish American Museum*

984 N. Milwaukee Ave.

Chicago, IL 60642

Telephone: (847) 331-0929

Andrzej Pawlowski

[andrzej\\_artforheart@yahoo.com](mailto:andrzej_artforheart@yahoo.com)

[www.polishmuseumofamerica.org](http://www.polishmuseumofamerica.org)

Facebook: <http://tinyurl.com/3j27w4q>

[twitter.com/#!/polishmuseum](https://twitter.com/#!/polishmuseum)